

Characteristics of a good Finance Manager



1. Strategic and Analytical Thinkers



Finance professionals need to be able to problem-solve creatively and find innovative ways to complete tasks while keeping costs down and making processes more efficient. The job description of a finance manager is no longer just about crunching numbers and financial reports. Financial professionals need to possess the analytical ability and know-how to look at those numbers and understand what the data is saying. Financial reporting, budgeting, forecasting, decision-making, and data analysis are some of the requirements within a finance role.

2. Tech Minded



Accounting software has played a huge role within the finance industry allowing finance professionals more time to focus on other areas of the business. The tech world is ever-changing and finance professionals need to ensure they are up to date with all aspects and confident to navigate with their clients and staff.

3. Able to Adapt



The finance world is diverse and covers many industries and roles and therefore a good finance professional needs to be able to adapt and change promptly. The ever-changing nature of the industry, the advisory role many accountants need to take, and the constant advancements in technology mean that finance managers need to think and work on their feet. They must be ready to change and adapt to new situations when needed.

4. Trustworthy



A finance professional needs to be ethical, transparent, trustworthy, and comply with strict legal and compliance guidelines. They will need to lead by example and will be highly valued in an industry where they are seen to comply with these traits.

5. Good Communicators



The top 2 people in a company generally include an accountant or finance professional, they will need to engage with individuals both at senior and junior levels, inside and outside, of their firm, and both in person and virtually. It is important to remember that being a good communicator means being equally skilled at listening, understanding, and empathising.

6. Interested in Learning More



As the world is ever-changing, a finance manager will need to be interested in learning regularly, ensuring they are aware of new trends and seeking out new opportunities both for the benefit of their company and that of their clients.

