

# The young and THE RESTLESS

Undaunted by the challenge of running their own businesses, three young entrepreneurs reveal to **Arlene Harris** how they got their ventures off the ground while still studying at school

**W**e've all heard that necessity is the mother of invention. For 13-year-old Anthony Gorman from Offaly, a burning desire to upgrade his phone without accessing the family coffers meant he had to find a means of making his own money. The enterprising teenager came up with the idea of making reindeer decorations from pieces of wood, fitting them with battery-operated fairy lights and adding the obligatory red noses. In 2019, he sold 50 of them to his teachers at Tullamore College, neighbours and relations.

Gorman's business teacher was so impressed with his ingenuity that she entered him into the annual Student Enterprise Programme (SEP) run by local enterprise offices across the country. This was an inspired move. After winning the county final, Gorman refined his product and expanded his market.

He set up a Facebook page dedicated to generating publicity and sales, which proved even more successful. The following year Gorman, then 14, made 1,000 reindeer before achieving his first big commercial order.

"After releasing my page on social media, everything blew up really quickly, probably because it was during Covid and people were on their phones a lot," he says. "I got a lot of interest and then my dad got diagnosed with cancer. So I made a plan that I would buy him a tractor for Christmas, and I did. After making 1,000 reindeer, I had enough money and he was blown away by it."

The story made the news, and Gorman was contacted by Dunnes Stores – which wanted to trial 50 of his products in its Newbridge store in Kildare.

"I couldn't believe it at first," he says. "But after going to the head office



Jack O'Mara, right, with Eoin Keenan, partner, Gavin Kelly



Anthony Gorman with his reindeer and plans for sale at Dunnes. [Arlene Harris](#)



Dara Whelan, founder & partner, selling Christmas baubles and more. [Dara Whelan](#) [Arlene Harris](#)

# ie parenting

## Managing the big move to secondary school

An accessible new booklet written by four enterprising pupils offers insights and tips on how to negotiate the transition, writes Helen O'Callaghan

**M**ICHAEL Murtagh braved it alone last September — out of 12 pupils leaving his small primary school, he was the only one starting in Moyness Community School in Co Longford. “It was a big change — I didn’t know anyone in my class,” he says of his arrival in a secondary school that had six times the population he was used to. “In sixth class, you’re the big guy. Going into first year, you see these big sixth years who look like grown men,” says the 13-year-old, who hadn’t expected the school canteen to be huge and busy. “I thought you’d walk in and get your stuff straight away. I didn’t think the queues would be so long. Not having any friends at the start was tough — so was having to move classrooms every 40 minutes.”

Despite having an older brother at the school, Michael’s new reality posed challenges to get his head around. “Homework at the weekend, having to study all your notes and written weekly tests. And getting used to the discipline system — what you can and can’t do — black runners only, for example.”

Michael’s one of four first-years from his school — along with Bronwyn McGarry, Holly McIntyre and Gavin Murphy — who’ve put together Big Move 2 Big School, an eight-page booklet of preparation tips for the transition from primary to secondary.

As first year progressed, Bronwyn says she and the others discussed how students struggle in the early stages of the move from primary, saying: “We wanted to help any way we could.” While most of the comments came with Bronwyn from her primary school, she still felt nervous. “I don’t have any older siblings,” she says. “Secondary school was new for everybody in my family.”

For Bronwyn, that initial culture shock was compounded in “having different teachers, moving around to different classrooms and having lockers”. Being exposed to large numbers of fellow students several times a day was also overwhelming, Holly agrees: “Switching from class to class, the number of people in the hallways — it gets very crowded.” Gavin — who initially felt fazed by “all the newness” — says being able to ask for help was a big factor in settling him, making him feel more on top of things.

**Everyone feels the same**  
The Longford students’ self-help guidebook for this pivotal milestone in young people’s lives has been shortlisted for the National Student Enterprise Awards final, which takes place this Friday in Croke Park. “The book is colourful, punchy, and to the point, with advice and examples of tips, including ‘don’t panic about the first day, everyone feels the same’ and ‘buy an expandable bag to fit all

The primary/secondary transition is a huge culture shock. Primary school has been the children’s world, their comfort zone for the past eight years, they’ve grown up in it, and now it’s time to leave.”



Picture: Eoin



Michael Murtagh, a student at Moyness Community School, Co Longford, is co-author of Big Move 2 Big School. Picture: Bob Morrison

your books”, as well as nuggets of wisdom: “You can’t grow in your comfort zone, go ahead and step out of it.”

Moyness CS business studies teacher Pauline Doherty, who mentored the group, says the students felt they had relevant experience to share with new first years. He sees the book filling a need. “It has been purchased by primary schools in several counties. Teachers are buying class sets for their sixth-class students.”

And no wonder: The primary/secondary transition is a huge culture shock.

“Primary school has been the children’s world, their comfort zone for the past eight years, they’ve grown up in it, and now it’s time to leave,” says Doherty. “And some children no longer have that friendly face beside them — their best friend who they’ve been used to for years.”

What’s also scary for children is being asked to make important subject choice decisions for the first time, with potentially long-term impacts — at what seems an impossibly young age. “There are new subjects. They’re taking languages for the first time, and they have to make choices that will impact the future direction of their studies,” says Doherty.

Catherine Cross, services manager with National Parents Council, says parents and children worry about similar issues when a child heads to secondary.

“The big thing for parents is will their child make new friends, will they get bullied,” she says. “They’re also worried about them managing the timetable. Travel to school can be tough. Secondary school might be in a different, busier town, and parents may no longer be bringing their child to the school.”

Michael Murtagh’s mum, Rose,

says the longer school day was hard to get used to. “It’s an extra hour in the evening and, because we live a bit away, we’re not home until 10pm, whereas in primary we were home just after 5pm. Michael used to be staying in at the start — then I realised I was giving him the same lunch as for a shorter day.”

Cross says it’s “really natural” for parents to be anxious about the transition — but they need to keep a lid on those worries when they are around their child.

“It’s important not to transfer worry onto the child. Let them experience the change for themselves. Let them express their own concerns — be supportive about those.”

**From a village to city**  
What children typically worry about can sometimes surprise adults. For Holly McIntyre and some of her classmates, it was the tricky lockers in their school lockers. “You have to turn the key a bunch of times and then back the other way. If I’d known how to work the lock beforehand, it would have helped.”

There’s a buzziness in post-primary that can be overwhelming for newcomers, Cross points out. “It’s like they’re going from the village to the city. First years feel a lot of excitement mixed with concern. Are they going to make it? They have to get to grips with timetables and remember things that up to now parents have been reminding them of.”

Cross encourages parents to re-frame this transition as an opportunity to teach children key life skills, for example. “This is one of the many things my child will experience in life. I can help them manage it. I’m giving them a skill for life.”

■ Be positive. When talking about

**■ In sixth class, you’re the big guy. Going into first year, you see these big sixth-years who look like grown men**

secondary school, emphasise how exciting it is — going to this new school with new things to learn and new friends to make.

■ Drive to the school — make them familiar with being around it. ■ Listen — sometimes children just want to chat things through without being given solutions. ■ Normalise worries. If they’re fearful that they won’t make new friends, remind them many first years will also be worried about this. ■ When they get to secondary, show interest in their new world. Ask “Who do you like best in your class?” “Why do you like being with them?” “What subject do you like best?” “Who do you like about it?” “Which teachers do you like and why?”

■ When it comes to homework, a study plan is vital. Figure out with your child what’s going to work for them. Encourage them to make the

win themselves. ■ Print out their timetable and stick it on the fridge. Highlight days they need to bring extra stuff to school: PE kit, for example. Ask “Do you have this ready for tomorrow?” But encourage responsibility; after a few weeks, ask “Have you looked at your timetable?”

■ Encourage independence — it boosts confidence. Up to now, it has maybe been simpler for working parents to remember for children. Over the summer, get them in the habit of bringing their dirty laundry to the wash basket, so they know an action is required. Ask them to do things you’ve not previously asked them to do, for example going to the shop.

“Getting them independent gives them lots of confidence and if they feel confident going into secondary school, it can only help,” says Cross. How soon children settle depends on the child. “I could say Christmas, but many settle far quicker. It’s different for them all and depends on their level of anxiety,” says Cross, who says parents should contact the school if their child isn’t settled by Easter.

In Moyness CS, all four first years have now found their groove. Bronwyn loves secondary for its bigger pool of potential friends. “When there are 100 more people in your year than there were in primary, you have lots more people to hang out with.”

And Michael, who’s involved in Gaelic, soccer, and athletics, says: “I’m good with secondary school now. I prefer it to primary — all the sports, getting days off to go to matches — it’s a good fun.”

■ Big Move 2 Big School, £2, available by contacting 090-433 0114 or edoherty@moynesscs.com. ■ Visit www.studententerprise.ie



### Young entrepreneur: 'As my mum juggled palette, phone and mirror for a make-up tutorial, I knew there must be a better way'

**Arlene Harris**

JACK O'REGAN KENNY was watching his mother follow an online make-up tutorial when he had a brain wave.

"I realised that she was juggling a phone, her palette and a mirror - and it just wasn't working," said the 20-year-old who was at the time a fifth-year student at Colaiste Mhuire in Mullingar.

Being interested in engineering, particularly the intersection between hardware and software, he wanted to see if there was a way in which her phone could be the mirror.

"So I started working on a prototype for a touchscreen smart mirror. Then I patented the technology and started to commercialise the product by taking part in the Student Enterprise Programme - the SEP.

He began looking at finance options to expand his business - and crucially, to start making sales. And now he has a waiting list for the product (on [www.mirr.tech](http://www.mirr.tech)).

Tomorrow over 80 students from all over the country will gather in Dublin to find out if they have been successful in their attempts to win the top prize at the national finals of the Student Enterprise Programme.

The annual event, which is in its 21st year, aims to "encourage and nurture" the next generation of Irish entrepreneurs, says SEP national co-ordinator Yvonne

O'Neill. She says finalists will be showcasing their products and services - which encompass a range of sectors including tech, finance, health, beauty and education - in a bid to gain recognition, experience, and perhaps even a successful business.

"The aim of the Student Enterprise Programme is to instil an entrepreneurial spirit and passion for innovation in our young students with the hope that in the future they may consider entrepreneurship as a viable career choice," she said.

"It also helps them learn that self-employment is a real

option for them after school - and many of them will have never considered this before.

"In addition to this, students learn so many life skills during the programme - such as teamwork, creativity, innovation, financial management, and public speaking. They learn how to promote themselves, how to solve problems, how to pick themselves up, and how to overcome obstacles."

Jack had taken part in SEP before - but when he entered his Mirr, he ended up winning the competition.

"This was really helpful in getting the word out and introducing the product to the right people."

The young O'faly man is also the MD of [www.joinpatch.org](http://www.joinpatch.org) - which he describes as "a community of curious and driven young people who learn and create

together".

He is looking forward to hearing about the SEP's winning entries.

"My advice would be to start building something and put

it out there," he says. "Get people looking at it and using it."

"I made so many terrible projects before I landed on Mirr - but that experience really helped me. I think connecting with other people who are interested in building things makes the experience less lonely.

"So don't be worried about not being good enough. You'll find that most people don't know what they are doing either - so just keep going."

Ms O'Neill says that although not everyone who participates in programme will end up running their own business, they will all have gained from their experience.

"The SEP alumni definitely have more strings to their bow after taking part in the programme," she says.

"In particular, those who fulfil the position of MD in their student enterprise have a greater appreciation of what's involved in managing a team of people and how important it is that everyone pulls their weight."



**Inventive:**

Jack O'Regan Kenny says the Student Enterprise Programme helped him meet the right people to launch his business while still in school

## Smart mirror student reflects on his journey

**Arlene Harris**

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### Obstacles

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Jack had taken part in SEP before – but when he entered his Mirr, he ended up winning the competition.

"This was really helpful in getting the word out and introducing the product to the right people," he said.



Jack O'Regan Kenny won the SEP with his Mirr product

## Roscommon students win enterprise award for bin compactor

NATHAN JOHNS

Roscommon Community College students Josh McCormack and Evan McNeil have been named winners of the senior category of the Student Enterprise Programme after designing a compactor for wheelie bin rubbish.

At an awards ceremony in Croke Park yesterday, 82 short-listed student businesses were showcased after being whittled down from 25,000 initial entries. Josh and Evan, both in transition year, took home the top prize for students from fourth to sixth year after judges were impressed with their McCompactor product.

“Our teacher in Roscommon Community College, Paul McLaughlin, we met him in the corridor one day [and we were] stuck for an idea,” said McNeil when asked about their inspiration. “We asked him did he have anything and he said: ‘I’m always jumping into my bin, make something for me that would make it easier for me instead of hopping

into the bin and falling out of it.’ From there, we came up with this idea.”

Caitlin Morris, from Moyne Community School, Co Longford, won the intermediate category, open to second- and third-year students, for her project Clip Clop Designs. Morris, an experienced equestrian rider, designs and sells decorative horseshoe gifts.

In the junior category for first-year students, Alex O’Looney, Freya Whitney and Amy Keaveney of Drumshanbo Vocational School in Co Leitrim were awarded the top prize for their farm safety project. Named Gasper, the product opens the lid of a slurry tank without farmers having to bend to lift the lid. Their inspiration came when Alex O’Looney became concerned after watching her grandfather bending down to try to open a slatted tank cover with his fingers and a pitchfork.

The product is now on sale and the students are visiting engineering companies to develop the idea.



# AGRI CAREERS

CAREER OPPORTUNITIES | COLLEGE LIFE | AGRICULTURAL SCIENCE

Edited by Sarah McIntosh [smcintosh@farmersjournal.ie](mailto:smcintosh@farmersjournal.ie)

## Young innovators impress

Secondary school students led the way with their agriculture entrepreneurship ideas at the student enterprise final in Croke Park, writes Sarah McIntosh

The 21st Student Enterprise Programme National Finals took place in Croke Park on 5 May, with 42 finalist groups showcasing their innovative business ideas. The programme encourages secondary school students from first to sixth year to learn basic entrepreneurial skills by creating their own business models. A number of students created innovative agricultural products and business ventures.

**ABOUT THE PROGRAMME**  
The programme is funded by the Government through Enterprise Ireland and delivered by the 31 local enterprise offices in local authorities throughout the country. Since the programme began in 2003, over 350,000 students have taken part, learning key skills on how to create a business idea, start a business and grow a business. The National Final saw students in junior, intermediate and senior categories challenged with creating, setting up and running their own business, which must show sales of their service or product. This year, close to 25,000 students participated.

**PLANTING A SEED**  
Michael Nordin was the chair of the Local Enterprise Office's Enterprise Education Committee for the last 10 years.

Speaking at the final in Croke Park, Michael told *Irish Country Living* about the lasting impact the programme has had on students since its inception.

"It's a very important programme because it teaches them the practical skills involved in running their own enterprise," he said.

"They are real life skills around brainstorming, teamwork, keeping books and selling their product and themselves. These skills will stand out no matter what career they embark on in the future.

"We are planting a seed, and if they are interested in self-employment and a career in business, we can nurture them along to become entrepreneurs in the future." **ML**



Freya Whitney, Alexandra O'Looney and Amy Reaveley receiving the junior award for their product Grasper from Minister of State for Employment Affairs and Retail Business Neale Richmond, left, and, right, John Magan, Chair of the Network of Local Enterprise Offices.

### FIRST FOR FARM SAFETY

In the junior category, farm safety came out on top with Handled with Hearts winning for their product, Grasper. The three students – Freya Whitney, Alexandra O'Looney and Amy Reaveley – from Dunshinno Vocational School in Co. Leitrim created a handheld farm safety tool used to assist farmers with the opening of slurry tank agitation covers.

The initial product idea came from Alexandra's grandad.

"I was on the farm with Grandad, and I noticed he was struggling to pick up the slatted tank cover. He was always complaining about his back hurting. I brought this back to Freya and Amy and we came up with the Grasper," she explained. "It saves the farmer from hurting their back or getting their fingers caught and it keeps them far away from the slurry tank so the farmer doesn't knock them out."

Farm safety is a huge aspect of their business and the students met the Minister of State with special respon-

sibility for farm safety, Martin Hejzlov, who said: "It was great to meet with the passionate team behind Handled with Hearts. Alex, Amy and Freya showed such passion for farm safety and have come up with a very practical tool that can help farmers look after their physical well-being.

"I am a big believer that young people can play an important role in improving safety on farms – they are some of the most powerful influences around the kitchen table. We should not underestimate their ability to deliver real change when they are empowered to do so."

Alexandra's grandad tested out the product on camera and their video received over 275,100 views on TikTok. They have used social media platforms to spread awareness of farm safety and showcase their product. They now hope to diversify the business into other farm safety products.

To see the product in use visit: [www.tiktok.com/@handledwithhearts](http://www.tiktok.com/@handledwithhearts)

### OVERALL WINNERS

**Senior category**  
1st – McConnectors – Roscommon Community College, Roscommon  
2nd – Coláiste Mhuirí, Cobh, Cork  
3rd – Killybeggs, Heywood Community School, Lanes

**Intermediate category**  
1st – Clp Clap Designs – Moyne Community School, Longford  
2nd – Premier Woodworking – CBS Thurles, Wexford  
3rd – HD Horseshoe Design – St Kieran's College, Kilkenny

**Junior category**  
1st – Grasper – Dunshinno Vocational School, Leitrim  
2nd – O'Shailly, Derrylinden Honey – Gort Community School, Galway  
3rd – Clonahilly, Castleisland Community College, Kerry

It saves the farmer from hurting their back or getting their fingers caught and it keeps them far away from the slurry tank so the farmer doesn't knock them out.

For more information on the Student Enterprise Programme, visit [www.kilshinnyboard.ie](http://www.kilshinnyboard.ie)



Jack Dooley and Cian Hobban.

### HD HORSESHOE DESIGN

Jack Dooley and Cian Hobban from St Kieran's College, Co. Kilkenny, have created a range of decorative products made from recycled horseshoes. Taking the time out of their Junior Cert studies, the third year students have created a business to make use of old horseshoes. "We have ponies at home, and I saw the horseshoes lying around the yard," said Jack. "I was wondering what we could do with them, so I started welding them in the workshop. Once I settled on a few ideas, we stayed going. We attended a couple of markets and it went very well." He isn't as interested in the profits, but loves machinery as his family are fencing contractors. "I like welding and I am getting good at it. It is a very useful skill to have and you can do a lot with it."

Cian broke his leg so couldn't attend the final in Croke Park, but his friend Killian Ryan attended to help Jack.



Darragh O'Callaghan and Evan Moloney, creators of OCM Light Bars, at the student enterprise final in Croke Park.

### OCM LIGHT BARS

Darragh O'Callaghan and Evan Moloney from St John Bosco Community College, Co. Clare, created their business around manufacturing stainless steel light bars for tractors, lorries and trailers as a safety feature.

Evan, who is from a stocker farming background, came up with the idea for the OCM Light Bars. He told *Irish Country Living*: "I came up with the idea because I was interested in getting one for my own tractor, but they were too dear from other companies. We made a

prototype and we were happy with our outcome. "We got better materials and advanced the construction."

After spending two hours on the farm, they came up with a prototype. "It was rough and ready but it did the job and got us going. We got a bit of a bug then and started looking for suppliers," said Darragh.

You can find them on Facebook and Instagram and they also have a stand in Clare Hire and Sales. Instagram: ocm-lighting

## AGRI CAREERS



Students Kiefer Walsh, Odhran Freeman and Owen Monaghan from St Louis Secondary School Kilmagh, Co. Mayo.

### ODHRAN'S HEN HOUSES

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Cian broke his leg so couldn't attend the final in Croke Park, but his friend Killian Ryan attended to help Jack.

make them their," he explained. Learning woodwork skills from his grandad (who is a builder), Odhran started coming up with designs and dimensions of a hen house he could sell. His and his fellow first year students from Kilmagh have enjoyed talking to people and having "the craic" during the competition. You can find the hen houses on Instagram, Facebook and TikTok. [www.tiktok.com/@odhrans\\_hen\\_houses](http://www.tiktok.com/@odhrans_hen_houses)



### Editor - Irish Country Living

Irish Country Living is seeking applications for the position of Editor.

We will be responsible for looking Irish Country Living, managing the development and production of a high-quality publication and events which encompasses the ethos of Irish Country Living: innovation, educate, entertain and relevant to farm families and rural dwellers.

- Candidates are required to have:**
- Proven track record in leadership
  - Deep understanding of rural issues and empathy with needs of dwellers in rural Ireland
  - An ability to oversee developing young writers
  - Strong communication and interpersonal skills
  - Experience in public speaking and PR activities
  - Excellent people management skills
  - High level of writing and English skills
  - Computer literacy and digital skills
  - Ability to work to strict deadlines
  - Third level qualification

A full job description is available at [www.farmersjournal.ie/teams](http://www.farmersjournal.ie/teams). Interested applicants should forward a CV and cover letter by email to the HR Manager at [marketing@irishcountryliving.ie](mailto:marketing@irishcountryliving.ie) with Editor, Irish Country Living in the subject line. Application deadline: Friday, 2 June 2023. Applications will be treated in the strictest confidence. The Irish Farmers Journal is an equal opportunities employer.



BusinessPlus.ie

14<sup>th</sup> November 2023

LINK

## Minister English Launches Student Enterprise Programme



NEWS / 14TH NOVEMBER 2022 / BP REPORTER

**Damien English**, Minister of State for Business, Employment and Retail, has launched Ireland's largest Student Enterprise Programme, which is expected to attract 25,000 participants.

An initiative of the Local Enterprise Offices, the Student Enterprise Programme has seen over 325,000 secondary school students take part in the programme since it first began two decades ago.



## Finalists Announced For Student Enterprise Programme



NEWS / 24TH APRIL 2023 / GEORGE MORAHAN

The 82 finalists for [Local Enterprise Offices'](#) Student Enterprise Programme have been announced after being selected from over 25,000 entrants.

Now in its 21st year, the Student Enterprise Programme is Ireland's largest entrepreneurial programme for secondary level students, and entrants will compete across three categories: senior 4th, 5th and 6th years, LVA, LCA and Youth Outreach), intermediate (2nd and 3rd year) and junior (1st year).



FEATURE

## Bright sparks: Meet the teenagers who started businesses while still in school

Every year 25,000-plus students from 500 schools take in the Student Enterprise Programme. We speak to three young entrepreneurs who have used the scheme as a springboard for their ideas

ARLENE HARRIS | APRIL 27, 2023



Anthony Gorman, from Killeigh, Co Offaly, makes wooden reindeer decorations and planters; last Christmas, 10,000 of his reindeer were sold in 45 branches of Dunnes Stores. Picture: Jeff Harvey

Independent.ie

4<sup>th</sup> May 2023

[LINK](#)

## ‘Watching my mother juggle her palette, phone and mirror, I knew that there had to be a better way’

How do you invent a better mirror? Ask a teenager to do it



Jack O'Regan Kenny

**Arlene Harris**

Thu 4 May 2023 at 02:30





## Coping with the big move from primary to secondary school

An accessible new booklet written by four enterprising pupils offers insights and tips on how to negotiate the transition from sixth class to first year



A wide shot of female and male teenagers chatting in school uniforms next to red lockers. They are all smiling and wearing full school uniforms. This school is based in the North East of England.

RTE.ie

5<sup>th</sup> May 2023

[LINK](#)

## Roscommon students win top enterprise award

Updated / Friday, 5 May 2023 15:55



Joshua McCormack and Evan McNeil from Roscommon Community College



Education

## Wheelie good idea: Roscommon TY students win enterprise award for bin compactor

Idea was sparked by teacher telling students 'I'm always jumping into my bin' to press down rubbish

Expand



Josh McCormack and Evan McNeil of Roscommon Community College took home the senior prize with their McCompactor rubbish compactor. Photograph: Nick Bradshaw for The Irish Times

Nathan Johns  
Fri May 5 2023 - 17:05

Independent.ie

5<sup>th</sup> May 2023

[LINK](#)

## Ireland's finest young student entrepreneurs celebrated at awards in Croke Park



Pictured at the National Final of the Student Enterprise Awards in Croke Park are Jada O'Connor and Grace O'Donnell from Meath who together co-authored their self-help guide for teenagers based on their own experiences, A Girl's Guide to Confidence. Photo: Julien Behal Photograph

**Niamh McGovern**

Fri 5 May 2023 at 20:49



A group of enterprising young students from Roscommon came away with the top prize at today's Student Enterprise Programme awards in Croke Park.



## Safety tool for slurry tanks wins at Student Enterprise Programme awards

Sarah O'Sullivan speaks to students from three schools who are at this week's Student Enterprise Programme with their projects Grasper, LambFeeder and BudsToBloom.



BusinessPlus.ie

5<sup>th</sup> May 2023

[LINK](#)

## Roscommon Duo Land Top Student Enterprise Prize



NEWS / 5TH MAY 2023 / BP REPORTER

**DRURY.**

The Power of Full Circle

## Young innovators impress at Student Enterprise Final

Secondary school students led the way with their agriculture entrepreneurship ideas at the student enterprise final in Croke Park.



HD Horseshoe Design, Jack Dooley and Killian.



RTE Two – News 2day

5<sup>th</sup> May 2023

LINK



RTE Radio One - Morning Ireland

5<sup>th</sup> May 2023

RTE RADIO 1

