APPENDIX 2 - STUDENT ENTERPRISE PROGRESSION WALL CHART

TEAM NAMES	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
1																									
2																									
3																									
4																									
5																									
6																									
7																									
8																									
9																									
10																									
11																									
12																									
13																									
14																									
15																									
	Set personal targets																								
		Set business targets																							
			Generate business ideas																						
				Evaluate ideas																					
					Select business idea																				
						Form teams																			
							Executive summary																		
								Cashflow projection																	
									Write business model																
										Present/pitch idea															
											Reflective diary														
												Market research													
													Check IP												
														Marketing/social media											
															Create your brand										
																Sales/pre-orders									
																	Build/buy product									
																		Sales plan							
																			Monitor sales						
																				Business Report					
																					Stand for competition				
																						Polish your pitch			
																							Learn your numbers		
																								Enjoy the competition!	
																									Compare to targets set

Use this progression chart to track your teams' progress along the 25 tasks on page 7 of this manual. Fill in your team name/s down along the left and you could use a different colour highlighter for each team to mark in how far along the 25 tasks they have progressed.

Student Enterprise PROGRAMME