

	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Market research														
Check IP														
Marketing/social media														
Create your brand														
Sales/pre-orders														
Build/buy product														
Sales plan														
Monitor sales														
Business Report														
Stand for competition														
Polish your pitch														
Learn your numbers														
Enjoy the competition!														
Compare to targets set														